

TABLE OF CONTENTS

~ *AI and management perspectives*

<i>Editorial</i>	5
VALENTIN MIHAI LEOVEANU, MIHAELA CORNELIA SANDU	
~ Monetary Policy and Bank Credit Allocation to Romanian Businesses.....	7
VALENTIN MIHAI LEOVEANU	
~ Digital Transformation in the Romanian Banking Sector: Challenges and Opportunities.....	16
ANDREEA LOREDANA VLAD	
~ Generation Z's Perceptions of the Implementation of AI Virtual Assistants in Organisations and Personal Life.....	28
TEODORA TOMIȚĂ	
~ The influence of organisational culture and effective communication on volunteer engagement in student NGOS.....	43
IONELA CELAN, ANDREEA-ELENA NIȚU, MIRUNA-GABRIELA TUDOSE	
~ Robotics and AI „The next boom in productivity”	58
BIANCA IOANA MIHALACHE	
~ Strategic Imperatives and Market Dynamics for the Auto Leader in the European Business Landscape. Study Case: Volkswagen Group.....	68
REDA SABBAGH	
~Perceptions of Generation Z regarding the implementation of AI virtual assistants in organisations and personal environments determining factors in the adoption of electric vehicles: An analysis of consumer preferences and perceptions.....	79
EMANUEL COCHIOR, MIHAI-ANDI BOBES, MIHAI-THEODOR COTOVANU, AN-DREI-GEORGIAN NICULAE, ANDREI-SORIN BULGARIU	
~ Strategic Alliances.....	93