

## TABLE OF CONTENTS

### ~ Leadership Prospects~

<i>Editorial</i> .....	5
<b>RALUCA MARIANA DRAGOESCU, BOGDAN OANCEA</b>	
~ Trends In Funding Higher Education In Romania And EU.....	7
<b>CRISTINA RALUCA POPESCU, GHEORGHE N. POPESCU, VERONICA ADRIANA POPESCU</b>	
~ Japanese miracle versus thirty-six years of excellence in American searching groping.....	18
<b>ADELA COMAN, CATALINA BONCIU</b>	
~ Leadership and Creativity.....	27
<b>RADU HERMAN</b>	
~ The Emotional Intelligence Approach for Enhancing Skills in Leadership.....	38
<b>OANA SIMONA HUDEA</b>	
~ Cross-cultural Leadership.....	45
<b>VLADIMIR-CODRIN IONESCU</b>	
~ Overview of European Union SMEs sector.....	53
<b>PAUL MARINESCU, SORIN GEORGE TOMA, ANA – MARIA GRIGORE</b>	
~ Synergy within a Scientific Research Centre.....	63
<b>DAN PĂUNA, CORNELIA TUREAC</b>	
~ The employees’ opinion about top management at the Berlin Ltd. distribution.....	72
<b>SILVIU COJOCARU, CAMELIA COJOCARU</b>	
~ New Trends in Mobile Technology Leadership.....	79
<b>VIORICA AURA PĂUȘ, ADRIANA ȘTEFĂNEL</b>	
~ (Re)presenting the University of Bucharest in the Media. Fundamental Approach to the Process of Academic Leadership.....	90
<b>ADRIANA MIHAELA IONESCU</b>	
~ The Role Of The Budgetary System In Achieving Enterprise Performance.....	98

<b>VALENTIN M. IONESCU</b>	
~ The Governance System of the European Union.....	109
<b>SORIN-GEORGE TOMA, ANDREEA SASEANU, PAUL MARINESCU</b>	
~ A. P. Sloan Jr. and leadership.....	121
<b>SORIN-GEORGE TOMA, ANA-MARIA GRIGORE, PAUL MARINESCU</b>	
~ The emergence of scientific management in America.....	127
<b>PETRU IONESCU-CAIBULEA</b>	
~ The Power of Oratory in Modern Leadership.....	132
<b>IONUȚ CONSTANTIN</b>	
~ What should we learn from great leaders.....	139
<b>ANDREEA SASEANU, SORIN-GEORGE TOMA, PAUL MARINESCU</b>	
~ Feminine leadership and organisational culture .....	144
<b>COSMIN CĂTĂLIN OLTEANU</b>	
~ New tools to monitor social networks in business sector.....	151