

Management dilemmas in the XXI century.

Personal actions don't always lead to the goals that we wanted to reach. The restrictions of a budget are lowering the posibilities of achiving organisational performances. The most important quality of a manager is to orientate through a complex system of restrictions, finding the liberty to be open-minded. The performance is mostly influenced by the skills of the employees. This is why any manager should be very atentive to any factors that influence the evolution of the eployees and their personal needs. Ethical norms and principles influence the actions and desicions of the managers. Relationships and moral issues which appear within organizations between managers and all categories of stakeholders can affect the economical performances and social performances of the company. The dilemmas of the manager are highlited by the way he solves the problems consistent with the responsabilities to the shareholders, employees, customers and comunity. Artificial intelligence and the risks that people take in using it are another dilemma of current management. In a world where resources are dwindling, conflicts may arise over their division. Here we can talk about a dilemma of negotiation capacity. Cultural differences and the tendency of global decision makers to standardize everything is another dilemma.

And last but not least, the dilemma is an argument which is consisting in presenting two inevitable alternatives, having the same result anyway.