

## *Management and "virtual reality"*

*When we talk about the configuration of forthcoming times, it is impossible to ignore the tight connection existing between the organisational management and the development of the future economies.*

*The economic growth imposes qualitative, quantitative as well structural related changes, but the multidisciplinary feature of management makes us see reality from the perspective of eco-management, as the survival dimensions seem to be directly dependent on the balancing of the value generating activities with the value destroying activities.*

*The following generations of stakeholders will encompass decision-makers forced to implement a moral management considering both the surrounding environment and the human inter-relationships.*

*The forecasting function will define not only the desires of some restraint groups, but also reasons to go on in increasingly complicated contexts where information plays a central role and people organised in networks seek for new meanings of the evolution in relation to the limitations of resources and to the virtual organisations.*

*Given such circumstances, the passage from incertitude to certitude should be perceived in terms of continuous adaptation.*

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