

Information, Action and Attitude

The distance from KNOWING to DOING is apparently small. The efforts that every man and society make in order that each of us could bridge the gap are very important. The educational system can offer solutions to cross this gap for the majority of society. However, frequently, the society is not able to offer all of its members the chance to be educated or to self-educate. When entire social groups are discriminated against in terms of education, we risk creating and spreading serious social and economic problems. All too often, we consider and analyze the effects and not causes of failures. We see that on the labor market we have so many unemployed, but when it comes to staff selections there are not enough competent people. The conclusion is clear: the system is not doing its proper job towards the people. If we look from afar we see that there is a gap from DOING to BEING if the problems of KNOWING and DOING were not solved in time.

When we refer to the DOING component we are already talking about the attitudinal component. Real economy works if we work with SKILLS and ATTITUDES. They belong to people that the system educates or, in many cases, leaves them to chance.

This is why policy makers need to responsibly encourage people to pass successively through planes: TO KNOW, TO DO, TO BE.

Future economy will be represented by people who have been coherent and consistent through the three plans.

Otherwise...

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