Future management: from creativity to rigour

The future of management is influenced not only by the quality of people, but also by the consistency of the contexts in which they operate. The implementation of some fundamental changes required by the emergence of top-of-the-art information technologies will transform the educational systems, and they will be customized because tomorrow's people will be able to access, process and be able to use information from any place and at any time. The traditional management model disappears because reality calls for another type of inter-human relationship, another type of education and other ways of manifesting individuals at the level of organisations.

The instruments needed to implement some radical changes will require the creation of some continuous innovation systems needed in the permanent consolidation of companies. The distance between the moment of creating innovation and their application in real contexts will decrease dramatically, and the ability of individuals to accommodate will have to increase. Innovation within management will change the working ways of managers by increasing the company's performance, and planning, organizing, assigning tasks, co-ordination and control will be reconsidered in relation to the needs of the company. The global market and the extraordinary technical challenges will size a global network in which the global community will constantly seek solutions to the problems that arise. Decision maker will be here, there and anywhere in relation to the problems that arise, but also with the skills needed to solve such problems. We will be able to discuss virtual management at the level of the virtual communities.

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