

TABLE OF CONTENTS

~ Stakeholders and organizational dynamics~

<i>Editorial</i>	5
DAN CIMPOERU	
~ The Management of the Joint Stock Companies.....	7
VIORICA PĂUŞ, DANA DOBRE	
~ Business Storytelling and Leadership in the Insurance Companies from Romania.....	17
BOGDAN MURGESCU, ANDREI FLORIN SORA	
~ Dynamics of Qualifications in Romanian Higher Education, 1968-2010.....	30
VLADIMIR-CODRIN IONESCU, VIOREL CORNEȘCU	
~ Innovation, Vector of the Knowledge-based Society.....	40
SELAMI AHMET SALGÜR	
~ The Importance of Education in Economic Growth.....	47
IONUȚ CONSTANTIN	
~ Education and Socioeconomic Status of Parents - Factors of Influence For Income Inequality.....	53
MĂDĂLINA MORARU	
~ The Evolution Of Romanian Advertising Agencies Seen By Professional.....	59
ION BUCUR	
~ Globalization and the financialization of the economy.....	75
LUMINIȚA ROSCA	
~ Institutional Communication and Organizational Culture In Romanian Public Administration. A Case Study.....	82
VIORICA AURA PĂUŞ, ROMINA SURUGIU	
~ A Managerial Approach To A Controversial Exhibition: The Human Body.....	97
RADOSLAW WOLNIAK	
~ The Role Of Grenelle II In Corporate Social Responsibility Integrated Reporting.....	109

DRAGOŞ - CĂTĂLIN APOSTU	
~ Civil Society Organizations' Contribution To Democratic Governance	
In European Union.....	120
BOGDAN ȘTEFAN IONESCU, IULIANA MARIANA IONESCU,	
LAURA ELENA TUDORAN	
~ Responsibility Towards The Customers Of Subscription-Based Software Solutions	
In The Context Of Using The Cloud Computing Technology.....	130
COSMIN CĂTĂLIN OLTEANU	
~ Porting Your Applications and Saving Data In Cloud As Reliable Entity.....	140
ORLANDO VOICA	
Organizational Change Effectiveness: A Few Significant Indicators	
for Romanian Companies.....	146