

TABLE OF CONTENTS

~ Change and Leadership ~

Editorial	5
RADOSLAW WOLNIAK	
~ A typology of organizational cultures in terms of improvement of the quality management.....	7
IKPEFAN OCHEI AILEMEN, STEPHEN OJEKA	
~ Corporate Governance As A Tool For Curbing Bank Distress In Nigeria Deposit Money Bank: Empirical Evidence.....	22
IOANA JULIETA JOSAN	
~ Human Capital and Organizational Effectiveness.....	39
AKINYELE SAMUEL TAIWO, OLORUNLEKE KOLA	
~ Executing A Customer Relationship Management Programme In An Emerging Market: An Empirical Approach.....	46
CAMELIA COJOCARU, SILVIU COJOCARU	
~ Leadership and Innovation – the Catalyst of IT&C Industry. A Case Study of BlackBerry Company.....	55
VALENTIN MIHAI LEOVEANU	
~ Analysis of Leadership at The National Bank Of Romania.....	62
VIORICA PAUŞ	
~ New Media and Leadership: Social Media and Open Organizational Communication.....	73
PAUL MARINESCU, SORIN-GEORGE TOMA	
~ Evolution Trends Of The Leadership In The Romanian Academic Environment.....	79
OGIJO YAMUSA, DICKSON MUKORO, SAMUEL FABOYEDE	
~ The Role Of Forensic Accountants In Fraud Detection And National Security In Nigeria.....	90
UWUIGBE OLUBUKUNOLA RANTI	
~ Determinants Of Dividend Policy: A Study Of Selected Listed Firms In Nigeria.....	107
BOGDAN BOGHITOI	
~ Conceptualizing in Special Sciences.....	120

ANDREEA EŞANU	
~ Hertzian Dynamic Models In Ludwig Wittgenstein's Theory Of Logic.....	131
DRAGOŞ - CĂTĂLIN APOSTU	
~ Non-Governmental Organization Leadership And Development. A Review Of The Literature.....	145
CHRISTINE (MIHAESCU) DEMETER, ANA-CLAUDIA ȚAPARDEL	
~ Public And Private Leadership And Performance Management.....	162
RALUCA IOANA VOSLOBAN, MONICA VRABIUTA, ROXANA ELENA ALDEA	
~ Confronting the Consequences of a Permanent Changing Environment.....	168
ELEONORA GABRIELA BABAN	
~ Competitive Strategies In The Context Of Political Marketing.....	175
CORNELIA TUREAC, DAN PĂUNA	
~ The Role Of Leadership Inside Organizations In The Context Of Globalization.....	180
CAMELIA COJOCARU, SILVIU COJOCARU	
~ Operations Management And Leadership; A Case-Study Of Implementation of Centralized Back Office Activities.....	188
ANA-MARIA GRIGORE	
~ Lead from Within.....	199
MANOLE DIANA ALINA	
~ Leadership between skill and competency.....	208
MIRIAM COSTEA	
~ Outside-the-box, but Inside-the-elevator: A Case of Leadership Myopia Reaching Media.....	215
RADU HERMAN	
~ A SWOT Analysis for Organizing a Summer School: Case Study for "Advanced Summer School in Analyzing Market Data 2013".....	225
ALEXANDRU LUCIAN MIHAI	
~ The Strategic Sport Marketing Planning Process	230
ANCA NEDELČU	
~ Transformational Approach To School Leadership: Contribution To Continued Improvement Of Education.....	237
ORLANDO VOICA, MARIAN VASILE	
~ Leadership Evidences: Communication and the Organizational Change Success....	245
IOANA IRINA DUMITRESCU	
~ Welfare reform- Major challenge for the social management in Romania.....	254
SORIN GEORGE TOMA, PAUL MARINESCU	
~ Steve Jobs And Modern Leadership.....	260
IONUȚ CONSTANTIN	
~ Leadership in the inter-war period. Case Study: Nicolae Malaxa.....	270
GHEORGHE JINGA	
~ Processes, Forms Of Sport Management System.....	276
BOGDAN ȘTEFAN IONESCU, CRISTINA PRICHICI	
~ Potential Beneficiaries Of Cloud Accounting Technology: Small Or Large Companies?.....	282
BOGDAN ȘTEFAN IONESCU, IULIANA IONESCU, LAURA TUDORAN	
~ The economic impact of cloud computing technology on new business and employment in Romania.....	293
COSMIN CĂTĂLIN OLTEANU	
~ Influencing average internet consumer's online behavior. Fact. Fiction. Right. Wrong.....	302