

## TABLE OF CONTENTS

### ~ *Public Management and Public Policy* ~

<i>Editorial</i> .....	5
<b>ESMERALDA SHKIRA, AIDA GABETA</b>	
~ Management and marketing in Korca tourist destination.....	7
<b>EVA DHIMITRI, MAJLINDA BELLO, ELDA DOLLIJA</b>	
~ Results based management in Albanian local governments.	
Case study municipality of Korca.....	14
<b>PRODAN (MOCANU) ANA-MARIA</b>	
~ The synergy between mass-media and public management: a positive perspective for the Departments of Communication and Public Relations.....	24
<b>FABOYEDE OLUSOLA SAMUEL, FAKILE SAMUEL ADENIRAN, OJEKA STEPHEN</b>	
~ Forensic accounting as Panacea to the challenge of crime and violence in the Caribbean.....	30
<b>ADEBIMPE UMOREN, SAMUEL FABOYEDE</b>	
~ ICT and E-governance at the Grassroots: Devising an Enabling Law.....	40
<b>BALASUNDARAM NIMALATHASAN, ABU TAHER</b>	
~ Situation Analysis of Trade Unions and Industrial Relations in Bangladesh: A Country Profile.....	55
<b>IONUȚ CONSTANTIN</b>	
~ Real estate capitalization of Public Administration Institutions - a chance to stimulate investment and increase economic competitiveness.....	68
<b>CORINA RĂDULESCU</b>	
~ Peculiarities of a communication strategy in the public sector.....	79
<b>COSMIN CĂTĂLIN OLTEANU</b>	
~ New Ways of Developing Public Institutions Web Sites in Context of Using Social Plugins and Mobile Devices.....	90
<b>FAZDLIEL ASWAD IBRAHIM, MOHD WIRA, MOHD SHAFIEI, ABDELNASER OMRAN, ILIAS SAID</b>	
~ The housing development process: green homes in Malaysia.....	98

**AJAYI EZEKIEL OLUWOLE, OMOLEKAN OLUSHOLA JOSHUA**

~ The marketing and economic implications of the manipulation of share prices:  
Nigeria stock exchange experience.....112