

From Overproduction to Normality

Numerous causes stand behind the current economic crisis, generating domino effects over the society, the impact of which is difficult to assess.

Nowadays civilization has reached a point where „THE MEANS TO AN END“ has distorted to such an extent the relation between people and their environment, that we have lost our ability to recognize such, and even to recognize ourselves. Greed and stupidity have become the elements of a system in which multinationals manage to subject people to permanent pressures, such that they would enter the carrousel of loans and consumerism. Reckless resources use has caused devastating effects which no longer can be annulled in the current context, because their causes are profit generators for the large multinationals, which have no interest in eliminating them. We are permanently facing a hilarious media show in which pieces of truth are introduced, that create a pseudo-reality where people play the role of Pavlov's dogs. The current crisis is also an overproduction crisis because technology provides incredible possibilities for producing impressive amounts of products and services. The increasing speed by which production cycles are reinitiated has contributed to the overheating of the world economy and to severe environmental issues.

Replacing the current context with a new one in which balance to exist between:

- Offer and demand*
- Income and consume*
- Income and investments*
- Use of resources and production*

would give people the chance of saving the environment and the possibility to survive.

The normality status will create the conditions for man's permanent development. The age of appearances in which we live must be transformed into an age of reality, where people would take over from large multinationals the environmental management responsibility. „Good“ can no longer be done by force, and that is why each individual is entitled to take part in creating the social Wellbeing.

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