

TABLE OF CONTENTS

~ Economic, social, political and cultural problems of the future society ~

Editorial	. 5
CRISTINA GHEORGHE	
~ Aeolian energy – the energy of the future?	7
JOSÉ G. VARGAS-HERNÁNDEZ, MOHAMMAD REZA NORUZI	
~ An Exploration of Intellectual Capital Notion as a Dynamical Capability and	
Knowledge Management in the Organizations	15
OMOTAYO OYENIYI	
~ Analysis of nigerian consumers' perception of foreign made products	32
CRISTINA ANDREESCU (MANOLACHE)	
~ The Management of Media Organizations from Theory to Practice	43
VLADIMIR-CODRIN IONESCU	
~ The internal potential of the sustainable organization	52
OGUNNAIKE OLALEKE OLUSEYE	
~ A comparative study of male and female perceptions of service quality in fast food	
industry	60
CANAPESCU MARIANA VIORICA, CATALINA BONCIU	
~ Career in education – crisis situation?!	70
SULIMAN L. KH. M., ABDELNASER OMRAN	
~ Sustainable development and construction industry in Malaysia	76
ALEXANDRA CRACIUN	
~ The brand – a few definitions	86
CRISTINA ANDREESCU (MANOLACHE)	
~ Launching of a new product on the market and marketing management at	
SC Electrecord S.A.	94
CRISTINA ANDREESCU (MANOLACHE)	
~ Product policy of SC Electrecord S.A	04

ILIAS SAID, ABDELNASER OMKAN , MOHD WIKA MOHD SHAFIEI	
~ Job competencies for the malaysian consultant project managers	112
~ An association between market orientation and business performance:	
A case study of small medium enterprises in Sri Lanka	122
IONUȚ CONSTANTIN	
~ How education determine wage inequality	131
~ The Development of the Human Resource Manager – A Need that Arises from	
the Role of the Civil Servant JOSÉ G. VARGAS-HERNÁNDEZ, MOHAMMAD REZA NORUZI	. 136
~ Risk or Innovation, Which one is far More Preferable in Innovation Projects?	. 140
VIDOSAV D. MAJSTOROVIC	
~ Future Developments of QMS	155
JOHN KOLADE OBAMIRO	
~ Exploring the Relationships Between Just-In-Time Technique and Manufacturing	
Performance: Empirical Evidence From Selected Nigerian FirmsSHINJI NARUO	165
~ A study for MBA in the world. The comparison among USA,	
Europe and Japan	177
M. GJONBALAJ,I. MIFTARI,H. BYTYQI ,J.SHKODRA	
~ Kosovo beer markets - Consumer preferences and baying behaviour	193
DUMITRU RĂDESCU	
~ Removing samples taken illegally in the criminal trial	200
MOHAMMAD REZA BABAEI SEMIRUMI	
~Relationship between price and money stock in Iranian economy (1961-2008)	212