

TABLE OF CONTENTS

<i>Editorial</i>	5
<i>Communication, PR and Advertising</i>	
AGNES ERICH, NICULINA VÂRGOLICI	
~ Management Information Systems in Info-Documentation	7
OANA IUCU	
~ Diplomacy and Diplomatic Protocol	14
NICULINA VÂRGOLICI	
~ The Role of E-mail in Organizational Communication	22
<i>Economy</i>	
GHEORGHE POPESCU, ADRIANA POPESCU, CRISTINA RALUCA POPESCU	
~ The Role of Knowledge, Research, Innovation and Competitiveness According to the Romanian Strategy for 2007-2013	30
IONUȚ CONSTANTIN	
~ Causes that Determine Wage Inequality in Contemporary Economy	40
ION BUCUR	
~ The State and Market Failures	47
MARIA STANCU	
~ The Determination of the Production Function's Stochastic Frontier at the Industry Level	53
MARILENA STANCU	
~ Analysis of the Comparative Economic Advantage Case Study - Romanian Economy	59
PAUL MARINESCU	
~ Overproduction Crisis and Environmental Issues	66

Finance - Accountancy

VALENTIN LEOVEANU

- ~ Inflation Targeting as Monetary Policy Strategy in View of Romania's Adopting Euro as National Currency 72
SAVETA TUDORA CHE, ANCA BRATU, MARIANA GURĂU
~ The Principle of Prudence and the Constituency of Provisions 77

IT – Information Technology

COSMIN OLTEANU

- ~ LMS and E-learning 2.0. A Second Life for E-learning 85

Educational Management

DAN DUMITRĂȘCU

- ~ Instructional Leadership for Quality Learning 90
YMER HAVOLLI, SKËNDER AHMETI
~ Long-life Learning and Entrepreneurship 95
CĂTĂLINA BONCIU
~ Education in Support of Flexicurity 105

Management

GHEORGHE POPESCU, ADRIANA POPESCU, CRISTINA RALUCA POPESCU

- ~ Challenges of Environmental Management Accounting.
Current Accounting Practices 110

OLU OJO

- ~ Organisational Culture and Performance: Empirical Investigation of Nigerian Insurance Companies 118

ABANG EKHSAN ABANG OTHMAN

- ~ Devolution of HRM Practices: Perspectives of Two Major Japanese Electrical and Electronics Companies in Malaysia 128

GHEORGHIȚA CĂPRĂRESCU, CĂTĂLINA BONCIU

- ~ System of Rewards - Instrument of Fundamental Human Resource Management 146

Marketing and Sales

SORIN-GEORGE TOMA

- ~ What is Six Sigma 152